



MEDIA RELEASE

“SANTA BARBARA READS” 2012 PROGRAM BEGINS Public Library Program Presents *Moby-Duck*

Santa Barbara, CA. January 7, 2012

Santa Barbara Reads, our community’s annual reading and discussion SERIES, begins another thought-provoking PROGRAM this month. This year the program, in cooperation with UCSB Reads and Santa Barbara City College Library, will feature *Moby-Duck*, which tells the story of a cargo shipload of 28,800 toy ducks lost at sea in 1992 and their long journeys around the world’s oceans. It is both a tale of adventure on the high seas, and an exploration of the global economy and its impact on the environment.

Paperback copies of *Moby-Duck* are available for checkout from branches of the Santa Barbara Public Library System. There are also 20 downloadable eBook copies available for checkout from the Library system’s web site, SBPLibrary.org. UCSB Library will begin its give-away of 2,500 copies to UCSB students on January 12.

Community conversations will be held at Santa Barbara Public Library System branches in February, with professors and other local experts on hand to present perspectives on oceanography, plastics in the environment, ocean and beach pollution, international shipping, and related issues. All community members are invited to these discussions, even if they have not yet read the book. The author, Donovan Hohn, will present a free public talk on March 5 at Campbell Hall on the UCSB campus, describing how he came to write *Moby-Duck*.

For more information about Santa Barbara Reads and a link to the UCSB Reads site, visit the Santa Barbara Public Library System’s website at SBPLibrary.org. All Library programs are free and open to the public.

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